

EXPERIENCE

Online Mobile Product and Experience Design

The Home Depot

I am the principal designer for The Home Depot's mobile efforts. This includes the mobile applications user interface (UI), Interaction Design (IxD) and information architecture (IA) for Apple iOS (iPhone), Android, Microsoft Windows Phone, the mobile mCommerce site and QR code initiatives. Our mobile applications offershopping, checkout, code scanners, video delivery, tools and store finders. Recent work includes a complete redesign of the checkout experience within the mobile applications.

Senior interactive designer, developer October 2009 to June 2010

BKV

Creative and development of Web sites, SEM landing pages, E-mail marketing and banner ads. Utilized Expression Engine, PHP, jQuery, CSS and CS4 to deliver financially successful results as well as recognition as a Webby honoree and a DMA-Atlanta South Star award.

Senior interactive designer, developer January 2005 to November 2008

Mopdog Creative + Strategy

Client consultation and presentation, UI and user experience design and development. Standards based HTML, CSS, interactive (Flash and JavaScript), CMS integration and page build. Led several branding and identity efforts, print and digital advertising campaigns as well as used my experience in presentation design to clearly communicate client strategies.

Freelance Flash animator January to March 2005

IQ Interactive

Created over twenty, foreign language product animations in Flash for IBM Global Services. Each animation averaged one minute long and used video, 3D compositing, photography and illustrations behind a voiceover and custom soundtrack.

Graphic designer, illustrator January 2004 to June 2006

Marietta Theatre on the Square

Original design and typography of posters, banners, playbill covers, rack cards and flyers. Layout of the monthly playbills averaged thirty pages using Adobe's InDesign, Illustrator and Photoshop CS3. Consulted with the printer for proofing and delivery of all items.

Graphic designer, illustrator January 2003 to June 2006

Arteis

Logo and branding design using Adobe Illustrator for small to medium size companies.

Freelance graphic and interactive designer September 2002 to Current

I typically serve small businesses seeking to empower themselves via the Internet with my expertise in graphic design, web design and development. Typical freelance internet projects consist of concept and design, programming HTML, CSS, interactive elements (Flash and JavaScript) CMS integration, testing, hosting services and maintenance.

Interactive and presentation design from January 1999 to September 2002

PresentationPro, Inc.

Created outstanding presentations, templates and Web sites for Fortune 500 companies. Presentations were designed with 3D Studio Max, Photoshop and After Effects to create a highly engaging and informative sales tool. Led the company's design of a successful PowerPoint to Flash converter and establishing its brand.

SKILLSET

- User interface and interaction design
- Wire-framing, usability, and information architecture
- Art and creative direction
- Make creative, thorough and informative presentations
- Create clear and concise technical and creative documentation
- Ability to stick to a creative brief and brand standards
- Proven ability to understand client needs and meet deadlines and budgets
- Excellent knowledge of design, color and typography
- Ten years of experience designing and developing websites
- Semantic mark-up, HTML, CSS, JavaScript, jQuery, PHP, CMS
- Expert user of Adobe Creative Suite

EDUCATION

I am a self educated designer who is consistently learning and honing his craft and for whom the latest styles and trends in design educate, motivate and inspire.

- Memphis State University
- University of TN at Martin